

Drone **RACING** Life

Introduction to DroneRacingLife and our business

DroneRacingLife.com is the leading Drone news and information site focused on emerging Drone Racing marketplace. Launched in spring the 2016, DroneRacingLife has built a Drone eco-system with world class Drone Racing content that draws prospective buyers and influencers in the Drone space.

We have a core management team, guest editors for the industry, Drone Racers and writers worldwide that are focused on all things Drone Racing.

DroneRacingLife is currently as the leading website both worldwide and in the US for the Drone Racing marketplace.

We also have the ability to include our sister and partner publications: DroneLife.com and JobforDrones.com depending upon the goals of the client and the market that they are looking to reach.

Mission

Our mission is to be the leader in content and services for the Drone Racing marketplace. We put together offerings for our clients that combine branding, lead generation, and sponsored content to help our clients gain awareness, market share and sales in their chosen markets.

Services offered

We offer a combination of branding, lead generation, and sponsored content depending upon the timing, the budget, and the goals of our clients.

We also have the ability to include our sister and partner publications: DroneLife.com and JobforDrones.com depending upon the goals of the client and the market that they are looking to reach.

Ad's with Landing Pages

We support the following iab ad sizes. These ad's have links to increase traffic to you or your partner's landing page:

Banner Ads 468x60

Rectangle: 300x250

Skyscraper: 160x600

Branding and Sponsored Content

Sponsored content is generally understood to be:

- Content that takes the same form and qualities of a publisher's original content but it written for the benefit of the sponsor.
- It usually serves useful or informative a way of favorably influencing the perception of the sponsor brand.
- Remains available on our site for the term of the contact in our sponsored content area.

The category of brand advertising — not direct-response sales pitches but rather to inform and to educate. Sponsored pieces are either written by DroneRacingLife with the idea of benefiting the sponsor, to make potential clients and partners aware of the product or service, how that product or service fits into the current landscape, or educates the reader on the best usage of said product or service.

Packages and rates

We have programs that start from \$500 and up per month.

As we work with DroneLife.com and Jobfordrones.com we can also expand your product or service coverage by including our sister and partner sites.

Contact information

Harry McNabb

CMO / VP of Business Development

DroneLife.com

DroneRacing.com

Jobfordrones.com

harry@dronelife.com